

## **Strategic Goals for 2011-12**

1. To provide Leadership on behalf of the Office of the Provost to the Offices of Admissions, Financial Aid and the Registrar in order to deliver quality service, and maximize overall undergraduate enrollment and retention
2. To develop, analyze, and monitor an enrollment model that maximizes incoming as well as continuing undergraduate enrollments goals and potential impact on departmental seat analysis, faculty workload and instructional cost
3. To monitor the impact of institutional, statewide, regional and national initiatives affecting enrollment patterns relating to student quality, diversity, funding and retention
4. To create/strengthen collaborative efforts across institutional divisions for shaping undergraduate enrollments and for improving retention and graduation rates
5. To advance student/campus diversity
6. To develop greater opportunities to market the College within South Carolina, regionally, nationally, and internationally